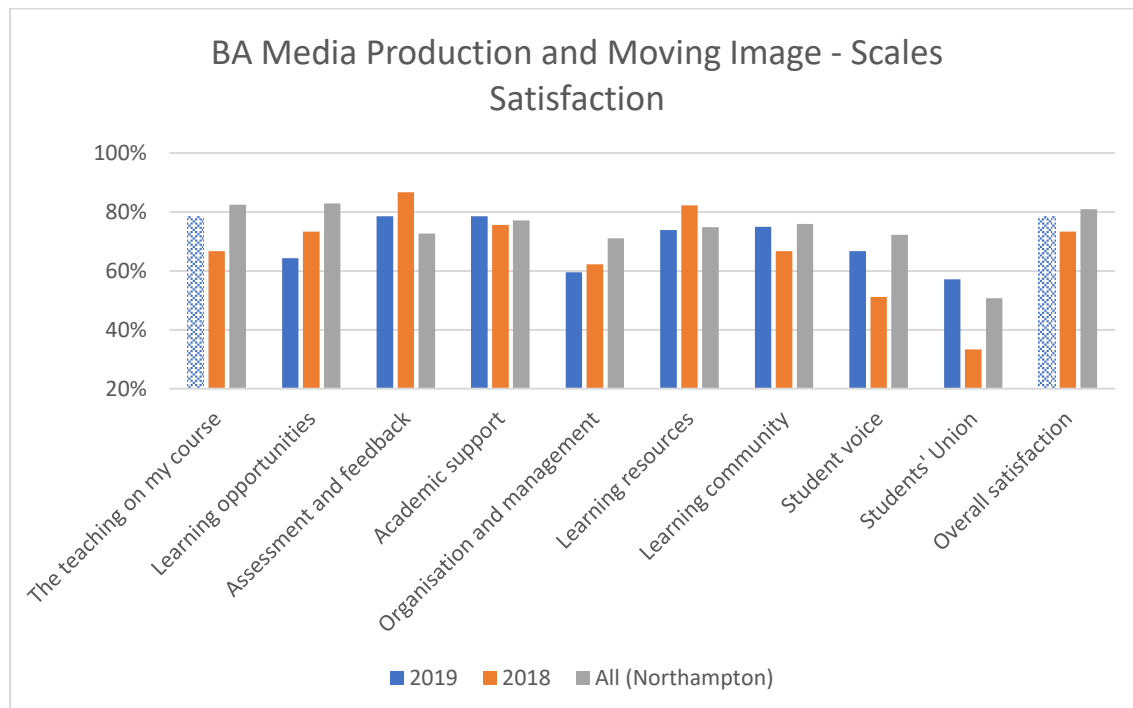


BA Media Production and Moving Image

Since 2018, there has been a five-ppt augmentation in overall satisfaction for BA Media Production and Moving Image – however, its mark of 79% remains below both the University’s statistic and threshold value. It was a similar story for the quality of teaching, whose metric nevertheless rose by 12 ppts; indeed, on this scale, the challenge presented by the course (Q4) now stands at 86% (having itself grown by 19 ppts).

Elsewhere, it was unfortunate to see the statistic for assessment and feedback slip back to 79%, caused predominantly by a 29-ppt reverse as to the promptness of feedback (Q10). There were further problems regarding the learning opportunities scale, where approval is now below two-thirds – the main perturbation here was whether the course had provided opportunities for students to bring various information together (Q6), as this statistic fell by 16 ppts.



For organisation and management, satisfaction of only 50% was delivered on the course being well-organised (Q15), while a score only seven ppts higher was apparent on communication of course changes (Q17). We also note that:

- Only 64% of respondents felt part of a community (Q21, learning community scale);
- Exactly half could understand how feedback by students had been acted upon (Q25, student voice scale).

The withdrawal rate of the programme was marginally above the University’s threshold (by 2.5 ppts), after suffering a slight rise from the year before.

RECOMMENDATIONS: Students must be given timely feedback on their work. Moreover, the feedback loop needs to be closed – if no action has been taken on the back of student opinions, the reasons for this must be communicated to students. Course changes must be communicated to students at the first opportunity. Programme staff should strive to create a better community (e.g. group work, social gatherings, interaction between different years).