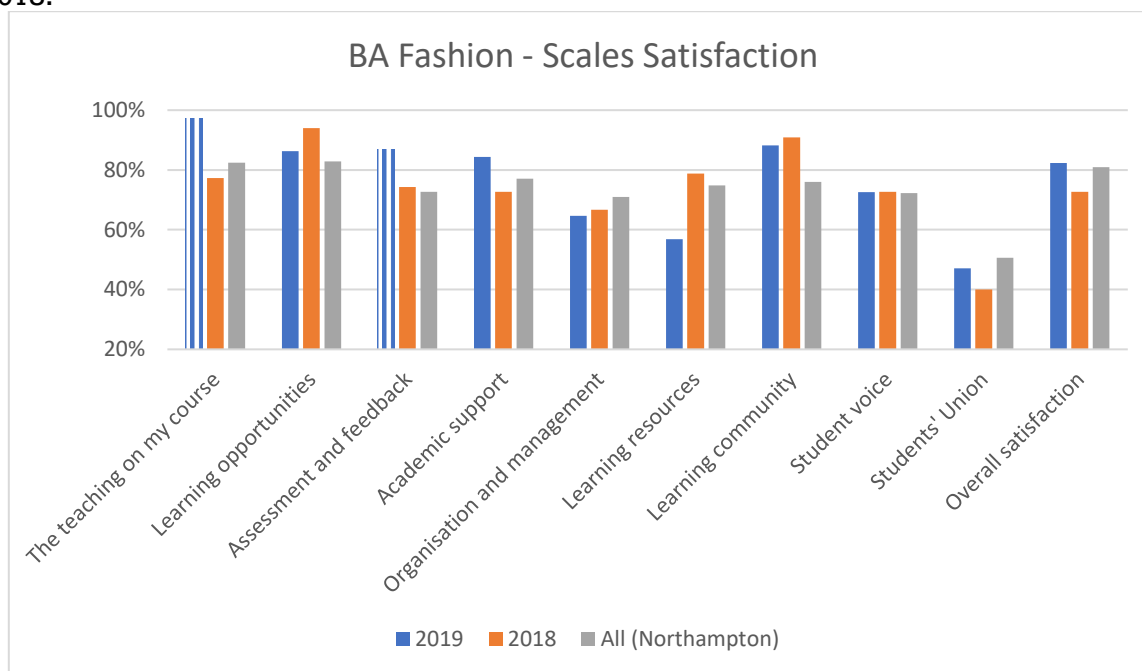


### **BA Fashion**

Overall satisfaction in BA Fashion currently stands above the University-wide figure by 1.5 ppts. Meanwhile, there were increases of 20 and 13 ppts respectively for the teaching quality, and assessment and feedback, resulting in both scales attaining their targets. Indeed, the statistic for teaching is now 97%. Despite approval dropping in the learning opportunities metric, the course statistic continues to outstrip that for Northampton as a whole; here, support dropped on students being given the opportunities to explore new ideas (Q5) and apply their knowledge (Q7), after each achieved maximum approval in 2018.



There were problems across the board regarding learning resources, as scale contentment fell by 22 ppts. Elsewhere, within organisation and management, the sample also denounced the efficacy with which course changes have been communicated (Q17) (down by 17 ppts).

Many respondents recognised the hard work and support of their tutors and technicians, with one noting that the staff ‘truly care about your progress and there is always help when you need it’. Another student posited their positive as ‘the experience we receive from working on live projects with industry – for example, Dr Martens, PCA, Hensman and Schwarzkopf.’

On the flipside, the predominant gripe concerned the move to Waterside and the facilities now available. Indeed, one claimed: “I feel like there is not enough room for all three-year groups of fashion to be in one room. It is hard to concentrate on my studies and find space to do my work.” Another asserted: “The University has lost a significant part of what made it special and different to other universities, purely by disregarding the arts.” A third added: “The open plan of the building and general lack of organisation or care for the creative students on the university’s part has also had a negative effect on my chronic pain and has disenchanted me entirely from the course.” Moreover, a withdrawal rate in 2017-18 of 33% is rather troubling (having risen by a massive 28 ppts from the previous year), given the University’s threshold is 8%.

**RECOMMENDATIONS:** Course changes must be communicated to students at the first opportunity. The high withdrawal rate may require further investigation.